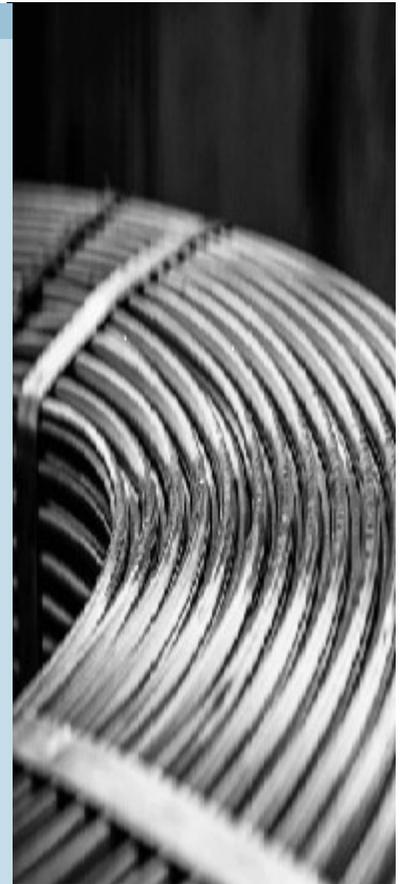




Persatuan Dawai Keluli Malaysia
STEEL WIRE ASSOCIATION OF MALAYSIA
 馬來西亞鋼鐵線公會

1st July 2022



SWAM Today

After the Pandemic... What's Next?

This has been the question of the day... What are we going to do next...? Well, the very first step which most businesses are doing is to ascertain the extend of the damage done by the lockdowns.

Without a doubt, most businesses dealing in the building materials industry in Malaysia have been severely affected from this historical event. There were severe interruptions to the global supply chain with major shipment interruptions and upward cost-pushed pressures. To make matters worse, the war between Ukraine and Russia have further elevated the basic cost of energy generation and some commodities like steel.

The combined effect of the pandemic and the war resulted in catastrophic consequences with some nations becoming severely distressed. Inflationary pressures continue to test the world economy and Malaysia was not spared .

We at SWAM acknowledges these challenges and hope that all our members are able to sail through this unprecedented moment and recover stronger than ever before...

Minimum Wage Impact

As Malaysia moves towards high income status, the push for the recent gazettement of the Minimum Wage Order by the government was almost unprecedented and it post an immediate uphill challenge to all industries whilst we are all trying to recuperate from the impact of the Post COVID-19 Pandemic which brought every nation to it's knees.

Inside this issue

President's Address.....	2
COVID-19.....	2
SWAM Today.....	3
SWAM in Sabah & Sarawak	3
Wire Industry Overview	4
CIDB/SIRIM.....	4
MITI/MISIF	4

Special points of interest

- Immediate Past President's Blog - Views & Insights
- SWAM Today - It's challenges to be more inclusive
- Wire Industry Overview
- Industry Events Announcement
- Editorial Team



Mr.
Nicholas Chin
(President)

It is our pleasure to proudly present our highly anticipated Bulletin, in which it is the first attempt to provide a multitude of data on our Local Steel Industry development especially focusing on the downstream segment in which SWAM specialized in. Most of the activities, events, dialogues and meetings, with the Government' ministry and agencies will be updated on a quarterly basis through this bulletin.

President's Address

To all SWAM members,

2020 has been an extraordinary year where the world witnessed a global health crisis at an unprecedented rate & magnitude. After the country went through several stages of MCO, EMCO and RMCO as well as with the gradual easing of COVID-19 cases, Malaysia is on its way towards full opening & moving towards an endemic phase in 2022. However, with the continuous global supply chain disruption, Ukraine war, and Global Quantitative tightening that are the unexpected factors, coupled

with uncertainty & risks appeared in the both Local & Global business environment.

As a newly elected President, I took over the post at the end of 2021 & it is my humble pleasure to serve all members during these challenging times as well as seeing this being a highly anticipated recovery cycle.

Indeed, with the new Exco teams, numerous ideas & efforts has come into our minds on how to further enhance & deliver the desired value, connection, & information sharing amongst the members.

“Moving forward, SWAM hopes to organize meet-ups to gather information and provide solutions and recommendations...”

COVID-19

After the Pandemic... What's Next?

....still reeling from the effect, most find it rather difficult with a rather soft market demand (whilst writing this) and with ongoing government SOP in place, the general population is working very hard in adjusting to the new norms of daily life. We believe that SWAM can be a platform to strengthen cooperation and collaboration among members and also between members of upstream associations and other relevant associations.

Moving forward, SWAM hopes to organize meet-ups to gather information and provide solutions and recommendations to the government since we have forged an alliance with Malaysia Steel Institute (MSI). We hope that all members can contribute and make use of this platform to make us a better, stronger and relevant association.



PENGUMUMAN



Malaysia telah memasuki Fasa Peralihan Ke Endemik berkuatkuasa mulai 1 April 2022. Sektor pembuatan dan perkhidmatannya yang berkaitan adalah tertakluk kepada SOP Fasa Peralihan Ke Endemik.

Selaras dgn itu, syarikat di bawah sektor pembuatan dan perkhidmatannya yang berkaitan tidak lagi diwajibkan mengemaskini Laporan Mingguan Pematuhan Prosedur Operasi Standard (SOP) dan Kadar Vaksinasi Pekerja dalam COVID-19 Intelligent Management System (CIMS) 3.0.



Government Announcement

SWAM's President Blog

Need to highlight that, several POLICY making meetings where SWAM always participated such as: -

- Technical committee of Malaysia Steel Council (TC-MSC), chaired by Ministry of International Trade and Industry (MITI)
- Working group of Malaysia Steel Council (WG-MSC), chaired by Ministry of International Trade and Industry (MITI)
- Technical Committee (TC) on Steel, Bars, Wire rods and Steel Products, chaired by Department of Standards Malaysia (DSM)
- Jawatankuasa Industri Bahan Binaan chaired by Construction Industry Development Board (CIDB).
- Tripartite Task force with CIDB, SIRIM, SWAM & MISIF chaired by CIDB

SWAM in Sabah & Sarawak

With further easing of the country, SWAM is also on the move to woo more members to join our fold and with Mr. Gary Teng, our Sabah Chapter's Vice President, he is currently doing his part pro-actively, he has started to engaged with a fellow notable industry veterans.

Mr. Gary Teng is very enthusiastic about getting more industry players to join and expand SWAM's activities, in order to become a more inclusive as well as conducive association to foster better understanding of the ever changing business environment.



Mr. Gary, Mr. Leong (Sabah Wiremesh), Mr. Victor & Mr. Stanley (Sing Yung Sdn. Bhd.) Seated from Left to right...



Sharing a light moment by the Sarawak mesh manufacturers, with a dinner hosted by Southern Steel Berhad on 18 May 2022

Past President's Blog

Mr. Ernest Koay



Firstly, I want to congratulate SWAM's new president and EXCOs for helming the association and bringing it to new heights. I am confident that with the new crop of leaders, the association is in safe hands. I hope the new team is able to steer SWAM; to better serve all members and at the same time have better engagement with stakeholders as well as with government bodies. Once again, my congratulations to the new President and all EXCOs!



Wire Industry Overview

With the opening of borders and easing of protocols, it has become increasingly challenging for all stakeholders to prudently identify key market segment of your clients & customers to pickup what the pandemic has left us.

Therefore, it is crucial to analyze all key market segments using the industry data to determine your products & key services in terms of volume as well as value for us to work towards our key business recovery activities.

However, we have seen the ringgit weaken but yet it has opened up to us new opportunities in the export

market towards ASEAN region & beyond. Therefore, it is important to study in-depth into raw material costing to gain competitiveness. Lastly, wishing all the best in your endeavors.

Ernest Koay



Networking...just a few mouse clicks away...

CIDB/SIRIM/MISIF Task Force SWAM's Collaborative Approach

A follow-up meeting of CIDB-SIRIM-MISIF-SWAM Task Force which was held virtually back in January 2022 has yielded some positive outcome as a result of SWAM's intervention.

MISIF has mooted & proposed for the inclusion of industry specialist to be involved in CIDB Enforcement Activiti's of which SWAM has responded in writing and unanimously objected to it citing issues of indirect intervention, and severe conflict of interest if the so called industry specialist join in to the enforcement team which is downright unethical.

Moving forward, a meeting has been scheduled in mid-July 2022 for further discussion in tandem with Act 520 aspirations where an in-depth discussion on the future direction of the Purpose Made Fabric (PMF) adoption by all industry stakeholders.

MITI/MSI - SWAM's Down Stream Voice

Under the Ministry of International Trade & Industry (MITI) initiatives, the Technical Committee of Malaysia Steel Council (TCMSC) in which SWAM has actively participated in, will meet with representatives from the upstream to downstream associations (MSA, MISIF, MSMDA, FMHMBA) together with officials from MITI together with MSI in facilitating the meeting to discuss various matters concerning industry policy-making, regulatory as well as trade matters amongst others. A major task for SWAM was our involvement in developing a white paper on Malaysia's Iron & Steel policy which we have successfully completed in 6 months back in year 2019.

Industry Events

Please mark your diary for the following events:

- 1 ASIA FENCE EXPO (AFE) @KLCC - Kuala Lumpur, Malaysia.
20 ~ 22 September 2022
- 2 WIRE Southeast Asia - Bangkok, Thailand.
05 ~ 07 October 2022
- 3 BAUMA Showcase - Munich, Germany.
24 ~ 30 October 2022

With SWAM endorsing the AFE event, it would be advantageous for members to consider exhibiting at this expo for further expansion as well as market exposure at very affordable and competitive rates. Please get in-touch with SWAM's secretariat for more assistance. So, till then... we will see you there.



wire Southeast ASIA
05 - 07 October 2022
Bangkok Thailand



"...we are all trying to recuperate from the impact of the COVID-19 Pandemic which brought every nation to it's knees."

Minimum Wage Impact

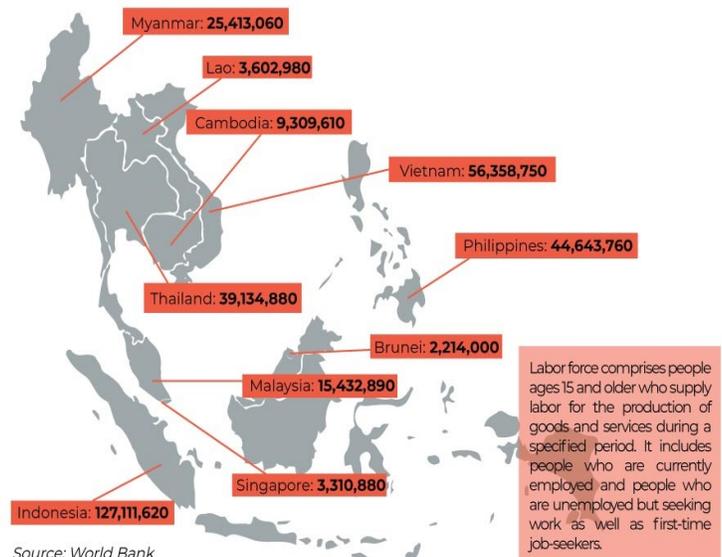
With rising material cost coupled with the recent Minimum Wages Order, it has not only increased the manufacturing cost but it has become increasingly difficult to even employ let alone the rise.

As this rise has become a part of reality, are we going to look beyond the labour needs and seriously consider embracing what the future of industry 4.0 can potentially brings to all.

1. Is our country ready for this...?
2. Do we have the infrastructure for this...?
3. How are we going to implement this...?
4. How much it will cost us....?
5. Is it going to solve our problems at hand...?

"The statements expressed herein are purely the author's personal view"

LABOUR FORCE IN ASEAN MEMBER STATES



Source: World Bank

An excerpt from The ASEAN Post published on 19th January 2018

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By Mr. Nicholas Chin
- After the Pandemic...
By Mr. H. K. Pang
- Wire Industry Overview...
By Mr. Ernest Koay
- SWAM in Sabah & Sarawak...
By Mr. Gary Teng / Mr. Louis Hii
- Minimum Wage Impact...
By Mr. Gene-Desi Chee

End Note by SWAM's President

Last but not least, that I, on behalf of SWAM's Management Executive Committee (EXCO), wishes to expressed our highest & most heartfelt appreciation to our Past-President, Mr. Ernest Koay who had served at his best efforts, time & time again towards SWAM over his tenure. He has also agreed to be SWAM's Senior Advisor to continue to guide, mentor, share as well as advise us on our strategic direction planned for the association on the whole.

As for this bulletin, it will be a quarterly publication starting with this First Issue and hope that it will be well received. We do encourage members to contribute articles of interest or just about anything of concern for it to be highlighted as well as addressed for the knowledge of all members.

Thanking all in advance for their continued support towards SWAM.



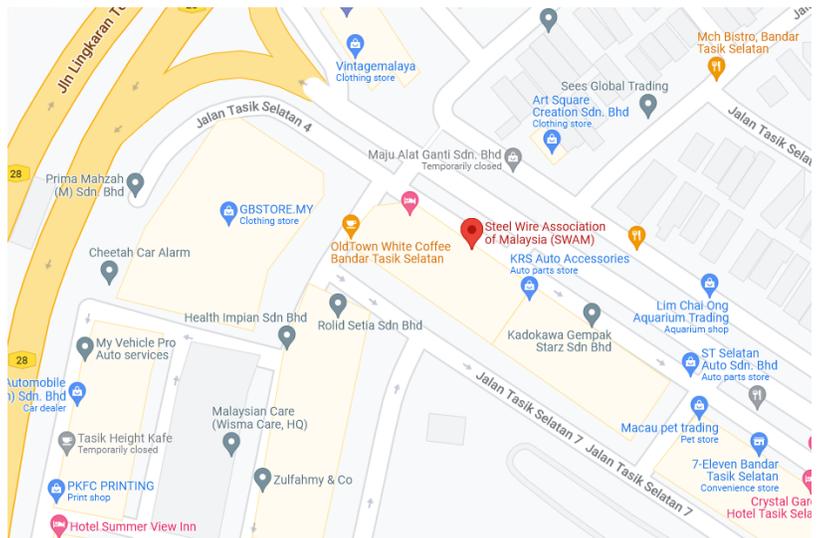
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